**Business Studies Key information**

**“I never dreamed about success. I worked for it.” – Estée Lauder**

**Introduction**

Business Studies students follow the Edexcel 9-1 Specification, this specification was chosen as it prepared students well for A Level Business Studies.

Uptake of business studies as consistently above the national average.  Business Studies is an optional subject (year 10-11) with all classes being mixed ability.

This is a successful department that gets above national results every year and has a history of positive school residual. Results are particularly good with higher ability students, generally achieving 15 – 20% grade 9s.    Quality of teaching is generally seen as outstanding with a large number of students going on to study Business post 16

**Course Followed/Exam board**

KS4 - Edexcel Business Studies 1-9

**Skills the students will develop**

Cognitive skills

* Non-routine problem solving – expert thinking, metacognition, creativity.
* Systems thinking – decision making and reasoning.
* Critical thinking – definitions of critical thinking are broad and usually involve general cognitive skills such as analysing, synthesising and reasoning skills.
* ICT literacy – access, manage, integrate, evaluate, construct and communicate.

Interpersonal Skills

* Communication – active listening, oral communication, written communication, assertive communication and non-verbal communication.
* Relationship-building skills – teamwork, trust, intercultural sensitivity, service orientation, self-presentation, social influence, conflict resolution and negotiation.
* Collaborative problem solving – establishing and maintaining shared understanding, taking appropriate action, establishing and maintaining team organisation.

Additional Employability skills

* Adaptability – ability and willingness to cope with the uncertain, handling work stress, adapting to different personalities, communication styles and cultures, and physical adaptability to various indoor and outdoor work environments.
* Self-management and self-development – ability to work remotely in virtual teams, work autonomously, be self-motivating and self-monitoring, willing and able to acquire new information and skills related to work.

Quantitative skills

* percentages and percentage changes
* averages
* revenue, costs and profit
* gross profit margin and net profit margin ratios
* average rate of return
* cash-flow forecasts,

Interpretation and use of quantitative data

* information from graphs and charts
* profitability ratios (gross profit margin and net profit margin)
* financial data, including profit and loss, average rate of return and cash-flow forecasts
* marketing data, including market research data
* market data, including market share, changes in costs and changes in prices.

**Future careers and vocations:**

**Post 16 options:**

* A Level Business Studies, A Level Economics
* T Level Business
* Apprenticeships

**Higher Education:**

There are countless different degree courses available throughout the country

Degree Level apprenticeships

**Self Employment**

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**Enrichment**

**Competitions**

* In house competitions in year 10 – Dragons Den style
* MyKindaCrowd competitions – when relevant

**Reading**

**Reading for pleasure**

Academic Reading Local and national news articles  - current affairs linking to current topics

**Resources**

**Websites**

* [GCSE Business - Edexcel - BBC Bitesize](https://www.bbc.co.uk/bitesize/examspecs/z98snbk)
* [Business: Edexcel GCSE (senecalearning.com)](https://senecalearning.com/en-GB/seneca-certified-resources/business-gcse-edexcel/)
* [Case studies | The Times](https://www.thetimes.co.uk/article/case-studies-9vqrtkzx5kt)

Please Click the following links to view the Learning Journey Roadmaps:

[Business Studies Learning Journey](https://sjchs.uk/wp-content/uploads/Y1011-BS-learning-Journey.pdf)